

Gleichen Branch, D. HUTCHESON, Manager

sistance. It would have been

easy to the young Cree to have sent another winged messenger after her and then to have added her scalp to his trophies, but like women were greater prizes than dead ones, and he determined to take her home with him.

A Captive

He ran her down in a few bounds, and stifling her voice with her blanket, seized her in his arms and hurried to his horse. In a flash the captive was in his

daylight they were far on the way towards the Qu'Appelle. He had loosened the rawhide thong with which he had bound her, and riding behind him on the horse, he felt her arms tight around his waist.

He reached home in safety and gained much honor by the display of the scalp and his captive. The Sioux woman became his chief wife and long ruled in his lodge. Old people say she was the mother of Piapot.

PEOPLE BOOK

PEOPLE, BOOK
A WEEKLY CAUSERIE
IN LIGHT
MRS. ASQUITH AGAIN-
FLORENCE NIGHTINGAL.

A PREDATORY CITY—COMPARISONS — NEW YORK AND OTHER CITIES—DIFFERENT TYPES OF AMERICANS.

The intimate diary of Mrs. Asquith, the wife of the former British Prime Minister, still runs on. In these columns some time ago, I passed some rather severe strictures upon the lady and her writings. This criticism she holds. Her effusions are remarkable exhibitions of intellect and social snobbery, combined with flashes of near genius and intensive personality, but nevertheless they are of absorbing interest and remarkable frankness.

Mrs. Asquith, however, is not troubled by any of these thinning. She calls her diary "intimate" and at times it is so intimate that it is startling. Whatever may be its faults it is exactly what it purports to be. Most of its facts are those of its author's character, and must not be attributed to the book. There is might be a little concealment in it, and if so, it is somewhat repelled by the

traordinary egotism of its author, we are lost in astonishment at her honesty, or frankness, or arrogance or whatever it may be called which induces her to undress both mentally and physically before a gaping public.

* * * * *

We Anglo-Saxons have been called a race of hypocrites, shrouding ourselves, our failings and our virtues behind a veil of convention. Mrs. Asquith has thrown this drape aside, as if it had never existed and tells

about her love affairs, her feelings, and takes us into those intimate chambers where even the members of the family circle do not penetrate in well ordered households. She does not actually tell us, but we gather that she disposes the lingerie in robes so dear to her sex, and wears pyjamas to sleep in; or it is difficult to conceive of her ever going to bed, far less sleeping.

She has given us some extraordinarily vivid glimpses of personal life of people whose names have been household words in Britain. Her treatment of Dr. Jowett, the great Master of Balliol at Oxford, and her reference to his love affair with Florence Nightingale is startling in the least of it. It is almost as if the Apostle Paul had been making love to the mother-in-law of St. Peter.

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Send a Dominion Express Money Order. They are payable everywhere.

-:- SMILES -:-

In a certain prison there have

A few days ago a warder entered a cell to find the inmate preparing to hang himself. He was standing on his stool, and trying to throw the end of a strip of torn blanket round one of the cell bars. The other end was round his neck.

"You're making a mess of it," said the weary warder. "Let me help you."

In a trice the blanket rope was about the bar, and the noose was properly fixed.

The warder gave a tug. He tugged and tugged until the man was raised from the stool—until he was standing on air. There he was held until his eyes and hands made eloquent appeal for release.

"That's the way," said the warder, releasing him. "Now, try yourself."

But the prisoner has not tried

it. He had decided to live.

Speed

Mrs. Murphy had received

"Wonderful quick things the telegraphs, ain't they?" said Mr. Casey.

Quick ain't the word for the gum ain't dry yet what's the envelope."


Always in Luck

Mr. Isaacstein approached taxi-driver and asked what would be the fare for himself, his wife and children to a certain road.

The cabbie asked five shillings and Mr. Isaacstein, remarking that this was a sporting price,

The cabby consented, and with the toss, whereupon the would-be passenger turned to his wife and said, in despairing tones:

"Just my luck, Rachel! Now we shall have to walk home!"



More than 5,000,000 head of cattle are fattened in the Irish pastures. Of the herds, about one-third are milch cows.

The Steeplejack was repairing a shaft high above the city street. It was an errand-boy who saw him first, and he fetched some of his friends.

Presently a down-at-heel policeman joined the group, and in a few minutes a small crowd of earnest onlookers had collected. They waited half an hour. The Steeplejack waited an hour.

The steepjack worked on us concernedly. Then the first corner took the sense of the meeting so to speak, as he turned to go. "He ain't going to fall," said.

Mixed Politics

An old lady in Halls township, Sampson County, N.C., who twitted about casting her first vote for the Republicans, retorted that she had never seen the word "Democrat" in the Bible, but that she had seen "Republicans" a singular time.

Of all the problems which have grown out of the war there is none that has had and is having more effect upon the general

European conditions are, of course, to a certain extent only abstract to us; we are concerned more closely with our own affairs and in this connection they are important enough in all conscience.

For some time previous to the war Canada and the United States enjoyed a remarkable period of prosperity. Everyone was making money and people were not inclined to count the cost of the necessities or even the luxuries of life. Then when the war came with the consequent demand for the product of the farm and the factory, prices of everything required in the ordinary household began to climb upward. Conditions were felt to be abnormal and only temporary and patriotic people felt that in bearing them they were contributing towards the success of the allied arms.

When peace was concluded, however, it was self-evident that economic conditions would have to be adjusted. It was impossible that this adjustment could go on without some dislocation of business and this has occurred to a certain extent in Canada. We have been going through a disturbed period. The price of wheat has fallen away; staples have been coming down in price and manufacturing concerns have been suffering from scarcity of orders. Economy is being forced upon the people and there has been a good deal of hardship.

One of the most outstanding incidents in connection with the situation was the closing down of the great Ford plant near Detroit, which for a time threw more than 60,000 workers out of employment.

An adjustment is, however, being reached, and we are well on our way towards normal conditions. To make the balance true, however, concessions must be made by every element of the community. Farmers are forced to accept less money for their produce owing to the reversal to tillage of great areas in Europe which were swept by war and a consequent slackening in demand; manufacturers who were driven to capacity during the war are forced to produce goods at prices to meet the changed conditions; and retailers are not finding the demand for their goods anything like as great as it has been for the last few years.

It is up to everyone to make sacrifices, and most of the elements in the economic life of the country are doing it, but so far labor has not been contributing its quota. There has been a great deal of unemployment but a builder will tell you that it is chiefly labor conditions which prevent him engaging in extensive operations. This seems to apply more particularly to the skilled laborer. The bricklayer gets a great deal more than twice as much for a day's work as he did a few years ago, and he only lays about half as many bricks. We are accustomed to grumble at the high freight rates charged by the railroads, but when we are informed that engineers and other trainmen sometimes get as much as \$500.00, or \$600.00 a month we get some faint idea of the cost of operation.

Sane labor is not unreasonable and it seems to us that during this reconstruction period labor ought to make concessions as well as the other elements in the life of the country. It is a wonderful tribute to Canada that our general business has not suffered more dislocation and we look confidently forward to a gradual adjustment and a happy and prosperous country.

Always in Luck

Isaacstein approved the plan and asked what fare for himself, and for his wife and children to a certain

cabby asked five
r. Isaacstein, r
is was a sporting
to toss the cabby c

cabby consented,
s, whereupon the
ger turned to his

BUY
W-S
WAR-SAVINGS STAMPS

more than 5,000,000
fattened in the Irish
herds, about one-
tenth.

Mixed Politics
An old lady in Halls
on County, N.C.
about casting her
to Republicans, re-
and never seen the
ocrat" in the Bible
d seen "Republic
and that she re-

FOR WISE CHILDREN

If I want to be happy
And quick on my toes,
I must not my food allow
And breathe through my nose.

I must press back my shoulders
And hold up my head
And not close my window
When going to bed.

I must stop my bath fannel
And scrub all I know
I must not my food allow
And rub till I glow.

I must never be idle
And keep my mind busy
Or shut like a demon
And act like a bear.

I must play and not fidget
Read books and not flop,
Begin all with a purpose
And know which to stop.

I must love what is noble
And what is kind;
I must strengthen my body
And do my mind.

Yes, if I want to be healthy
And free from all cares,
I must do all I've told you
And mean all my prayers.

THE KINDS OF PEOPLE MOST LIKELY TO PAY WHAT THEY OWE

"The best kids," says Mr. Morris, founder of the Morris Plan Banks, "are those folk who are intelligent, who have set in their minds the habit of saving. This class includes municipal employees, clerks, and other people who have a little money they are to receive at the end of each month."

"In contrast to this type we find those men and women who decline to work on a definite plan, who work either entirely on a commission basis or on some other uncertain profit sharing arrangement. Although we have many splendid customers in this class, the bulk of them are not so successful. You see, too many such people want to predicate their obligations on what they have accomplished in the past than on what they expect to accomplish in the future."

"The way to judge a man's character is by the openness of his face, the frankness with which he answers questions, the quickness with which he comprehends the significance of what he replies. This decisiveness, by its very nature, indicates character as well as capacity."

"From our standpoint, there are two things to be considered in passing on a man's application for a loan: They are character and capacity. The latter is determined largely by a man's past record of employment, the steadiness with which he has held positions and the progress he has been making."

"You find the overwhelming majority of people honest. Almost every person discharges his obligations, and they are incurable on terms consistent with his ability to make good. So-called dishonesty is less likely to result from deliberate intent than from a man's having undertaken more than he can handle. In all our loans we have had but a small number of such cases, and less than one-tenth of one per cent. I think this is a ringing endorsement of our belief that character, plus earning power, is a proper basis for credit."

A Canadian Creed

I believe that a citizen of Canada belongs to a country whose people are of many nations and many races as noble as any race in all history.

"He agent his race fighting," said the small boy, adding: "But I didn't catch him saying 'Really,' said the teacher. 'Why not?'"

"Didn't enough bait," answered the boy: "only two worms."

"That man works by fits and starts," and stops. I should say.

Some Interesting Facts Regarding Canada

Agriculture—Canada is preeminent an agricultural country. The largest percentage of the population is engaged in it, and therefore dependent upon it. The farms of over 700,000 acres and the value of the field crops in 1920 exceeded all former figures in \$1,453,244,050.

The farm wealth of the Dominion, including the value of the land, live stock, implements, etc., was estimated by the census bureau at nearly seven billion dollars in 1917. The 1920 grain crop alone yielded a billion bushels, again a record figure, whereas the total production of grain totaling 2,895,000 bushels and 554,000 bushels of hay.

The future of Canada's agricultural industry is highly promising in that it is remembered that formerly there were over thirty per cent. of the cultivable land in being tillage. Canada stands fifth among the world's grain producing countries. 4,000 elevators with a capacity of 225,000 bushels have been built, and yet fall below the requirements.

Another evidence of agricultural progress is the high value in the steady advance of farm land values, an increase of 37 per cent. in five years. There is still, however, free government lands to be sold, especially in the Northwest. Details which may be had on writing the Department of the Interior, Ottawa.

Banking—Canada has a sound and stable banking system that is admired by many other countries. Formerly there were over thirty chartered banks, but amalgamations have reduced the number to eighteen, with 4,500 branches, an increase of 1,500 since 1914. A vast amount of business is transacted in the savings of the people, and the banks have millions to war funds, and the savings of war bonds. The average depositor has received a quarter and a quarter dollars, to which another fifty million should be added as deposits in the past office, savings and other investments.

The finances of the country are in a relatively healthy condition, and the banks are doing well. The necessary increase of taxes to meet it. With good crops, however, and a steadily expanding trade, which means a growing governmental revenue, there is no reason why the Dominion should not meet its obligations as they come.

Commerce—In the realm of trade and commerce, Canada continues to show a marked expansion, again despite the retardation of trade through its usual channels of the world. Since the conflict, trade has grown at a faster rate than ever before, until today Canada buys from 37 and sells to 100 countries. Total foreign trade has climbed to the record peak of \$2,391,186,932, and each month shows an increase.

Dairying—Canada has become a great dairying country, for which it is peculiarly suited. With rapidly growing live stock population, cheese and butter making, and the dairy industry is rapidly expanding. In 1920, there are 3,300 dairy factories, the annual production being \$135,000,000. Canada now ranks fourth in the world's production of cheese, for example, the annual export total is \$16,000,000 in value, and the dairy industry is rapidly growing a substantial increase in all the above figures, the total dairy production from 1914 to 1920 shows nearly reaching \$200,000,000.

Education—Canada prides herself on her educational institutions. It is a land of free education, and the government of higher education, 22 universities and 43 colleges meet the needs of the new country may impose upon me, and the gift of growth may be mine. —Margaret Bayne.

ROYAL YEAST is now made in square cakes.

The number of cakes in a package has been reduced from ten to five, but the five square cakes are equal in quantity to the six round cakes.

Each cake is wrapped in wax paper, insuring perfect keeping qualities.

Royal Yeast Cakes—make perfect bread.

See list of agents in Canada.

less than 1,200 irrigation and water supply projects, either complete or in progress, and the chief promoter of irrigation systems has been the Canadian Pacific Railway, which has spent many millions on 18,750 miles of ditches to irrigate the prairie.

Anyone who has seen the stretches of country that serve as the background for the wonderful results in the crops and the accuracy of the weather forecasting is it is contradicted, and as an assured fact in Western Canada.

WHAT WAS YOUR DREAM LAST NIGHT?

That simple little fruit of the oak tree, the acorn, has provided the mystic world of those who dream that they are about to reach the middle of dreams into two violently antagonistic camps. According to some it is a sign of the evil, the acorn sheds the husk of its shell, and the embryo of our slumbers is as much to be desired as rubies and fine gold; to others it is a thing to be abhorred.

Those who sit in the camp of the optimists and the predictors of evil declare that to see an acorn is a dream nearly dire portend, every day if you don't watch out. Another one walks that it means that you are about to commit an irreparable fault.

There are those who are cheerful and confident cry from the other camp; the acorn seen in dreams is one of the happiest auguries; the acorn is one of dreamland's most desirable products. Those who say otherwise are night birds of ill omen, croaking in the leafless dream of the acorn, and the dream of the acorn is a sign of good things ahead; much happiness in store.

It means, among other good things, that you will derive much pleasure from the present business, which will increase under your own hands. The acorn is a sign that you are picking acorns for the future, it means that, after trials, you will have a success.

If you are not a laborer, or a worker of any sort, and you dream of the acorn, it means that it is a sure sign that, from your present position, you will rise to a condition of peace and ease and plenty.

Canada's Progress

In recent years, no part of the British Empire has made greater progress than Canada. Since the war, the Dominion of Canada, the war induced a more rapid growth than any other part of the Empire. Canada's progress has been the cause of the world's attention from the activities of war to the peace of the world. Canada's progress has been the cause of the world's attention from the activities of war to the peace of the world.

"I tell you, I can't afford pearls like that."

"I know. But I want to tell you that I can't afford just as well as the sea."

"How Delicious" Is the opinion of all who have once tried

TEA
If you have not tried it, send us a post card for a free sample, stating the price you will pay and if you use Black, Green or Mixed Tea. Address Salada, Toronto.

CHILDREN'S CORNER

The children of today are the future of tomorrow. We must take care of them now, so that they may be the best of the future.

My dear Boy and Girl:

I am printing this week, a list of all the boys and girls who are members of our Club, and I should be glad if any of you who have written to me and do not find your names on this list, would write to me at once and I will immediately have your name added.

I will receive very interesting letters from my nephews and nieces and like to read each one. I have sent some letters out already, so if you have not written to me yet, please write to me now, so that I can have your letter in time for the next issue.

I suppose you are looking forward to the Easter holidays. I will not be so very long now before you are here, and I am sure you all deserve a little holiday after your hard work since Christmas. At least I am assuming that you have each worked very hard in school.

At any rate if you feel a little tired of your school work, I believe it will cause you to make renewed efforts to do nothing but your very best each day.

Remember when you work, it is not only to give pleasure to your mother and your father, but to give pleasure to yourself. Remember when you work, it is not only to give pleasure to your mother and your father, but to give pleasure to yourself.

With love, I remain,
Affectionately yours,
AUNT BETTY.

THE CHOICE OF MARPESA
Marpesa was the loveliest of all the princesses of ancient Greece. She was wooed by Ida, a noble young hero and Apollo, the sun god.

Ida was the bolder lover, and one day he carried Marpesa off in his chariot; but Apollo came down from the sky and stopped him and Marpesa was left between the man and the god.

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"It is a good knavery trade. We can put a good deal of copper in it to the gold without anyone finding it out." But the man was agreed to be a very good one; they hired a furnace and turned goldsmiths. But two slight circumstances affected their trade—the first that the people who bought the coppered gold; the second that the two eldest brothers, whenever they had sold any thing, used to leave little blocks to melt the furnace and go and drink out the money in the ale house next door.

List of Club Members

Alma Abrahamson, Poretsky, Sask.
Robert Brown, Central Butte, Sask.
Bright Evans, Alameda, Sask.
George Brown, Central Butte, Sask.
Mary Levesy, Waton, Sask.
Joe Cooper, Lawton, Sask.
Alma Clements, Fox Lake, Sask.
Vila DeGree, Erskine, Alta.
Nella DeGree, Erskine, Alta.
Marion Fisher, Erskine, Alta.
Henry Funk, Petrolia, Sask.
Vila DeGree, Erskine, Alta.
Ellen Graham, Treascha, Sask.
Alma Graham, Langman, Sask.
Irene Hanson, Central Butte, Sask.
Ellen Graham, Treascha, Sask.
Joe Hunter, Barona, Alta.
Irene Hanson, Central Butte, Sask.
Doris Hanson, Eaton, Sask.
Vila DeGree, Erskine, Alta.
Ellen Graham, Treascha, Sask.
Helen Johnson, Janora, Sask.
Irene Hanson, Central Butte, Sask.
Byron Korman, Chaplin, Alta.
Bertha Korman, Chaplin, Alta.
Florence Latta, Eaton, Sask.
Alma M. Langdon, Box 20, Englefield, Sask.

TINY TOTTS
There was a little Rabbit spring, which being little; was not named. He always walked upon his feet, and never failed when he ran. When from a place he ran away, He never at that place did stay.

And when he ran as I am told,
He ne'er stood still for young or old.
Tho' he ne'er instructed by a cat,
He knew a mouse was not a rat.
He took a whim and fairly died;
And henceforth, children, to love and live,
He never has been walking since.

March brings breezes loud and shrill,
Stirs the dancing daffodil.
April brings the primrose sweet,
Scatters daisies on the feet.

May brings frolic & pretty larks,
Skipping by their fleecy flocks.
Remit by Dominion Express
Money Order, if lost or stolen,
you get your money back.

THE KING OF THE GOLDEN RIVER

Down came a hat and the two brothers looked out of Glad's little window in the morning. The Treasure Valley is one man of ruin and desolation. The flood had swept away trees, crops and cattle, and left in their stead a waste of red sand and grey mud. The two brothers creak, shivering and horror struck into the kitchen. The water had gutted the whole first floor—corn, wheat and every movable thing had been swept away and there was left only a small white card on the kitchen table. On it, in large letters, long-legged letters, were the words: "SOUTH WEST WIND ESQUIRE."

South West Wind Esquire, was as good as his word. He entered the Treasure Valley no more; and what was worse he had no such influence with his relations, the West Winds in general and used it so effectually that they all adopted a similar line of conduct. So no rain fell in the valley from one year's end to another. Though everything remained green growing in the plains below the inheritance of the three brothers was a desert. All the money was gone and they had nothing left but some curious old fashioned pieces of gold plate.

"Suppose we turn goldsmiths," said Schwartz to Horn.

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LETTER TO AUNT BETTY

Dear Aunt Betty:
I like to read your letter in our Pioneer. My birthday is on September the 18th, I will be 10 years old next September. I live on a farm 3 miles from Didsbury. I have not one brother and three sisters. Three of us ride on the bus to school. It is over three miles away. There is a large school on our place; we have lots of fun playing in winter and summer. I am in the Sunday School and church in Didsbury. Every other Sunday is missionary Sunday. That day we are supposed to bring extra collections. My brother and I have a pony, his name is Bingo. Our mother is close now.

From
VERNIE WRIGLESWORTH
Didsbury, Alta.

You Don't Say So!
The latest cars have condensed milk in the radiator."

"Well, really," the advertiser replied, "the car is a farm vehicle, a young man to milk and drive up to date car."

"What did Noah do to his wife?" asked the man fishing, said the small boy, adding: "But I didn't catch him saying 'Really,' said the teacher. 'Why not?'"

"Didn't enough bait," answered the boy: "only two worms."

"That man works by fits and starts," and stops. I should say.

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JERRY ON THE JOB—"O-ooh! What a Hard Egg!"

HEY!
You don't smoke in the ladies' waiting room."

THE DOORS MARKED
GENTLEMEN'S
WAITING ROOM"

DON'T BE TOO
ATTENTIVE TO
THE SIGNS
GO RIGHT
IN

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Save for your Sons Career


YOUR son's measure of success in life depends largely on the preparation you make to-day. He will have to be properly trained and educated. Are you accumulating the necessary money?

Start a savings account on the boy's behalf with us to-day. His capital every week for 10 years will amount to \$10,000.00. If you start immediately, will amount to \$15,000.00.

UNION BANK OF CANADA

Cluny Branch - W. M. Somerville, Manager

ESTABLISHED 1872



The successful business man knows the value of saving. In all probability the habit of saving will make him successful. You may get on the right road to success by depositing your money so that when your opportunity comes you may be prepared to take advantage of it.

BANK OF HAMILTON

Milo Branch - A. McIvor, Act.-Mgr.

Revelstoke Sawmill Co., Ltd.

When a staple commodity is selling at less than the cost of production it is a safe time to buy.

Lumber today is selling at less than cost.

Let us give you a price on your requirements.

J. E. McCORRICK, - Gleichen. Phone 69

If You want to buy a farm

If You want to sell a farm

If You want insurance of any kind

See the old Established Firm

Henderson & Mallory

"Personal Attention"

"Absolute Security"

Gleichen, Alberta

GLEICHEN MEAT MARKET

We have a nice selection of beef, pork, mutton, and veal for Easter.

We are putting in a special this week of Swift's Premium Hams, Bacons, etc.

See Our Window

D. BURNES, - Proprietor

THE GLEICHEN CALL

W. PARK EVANS, PROPRIETOR
Member of the Canadian Weekly Newspapers' Association, Canadian Press Association.
Published Every Thursday in the Heart of a Wonderfully Rich Farming and Ranching District.

SUBSCRIPTION, \$2.50 Per Year. Foreign Countries \$2.50
ADVANCEMENT: Home - Display 50c. per Column; each first insertion 25c. for each subsequent insertion. Locals accepted only with display ads at 10c. per line.

Exchange Must be added to Cheques

WEDNESDAY, MARCH 16, 1921

Join the Agricultural Association

We would draw special attention to the entertainment to be given April 1st by the Gleichen District Agricultural Association as it is given with a view to interesting every farmer in this district as well as the town people in the association and its worthy objects. It is to be a real "get-together" social evening that everyone can join in and enjoy themselves. The membership is only one dollar a year and as the government gives the Association one dollar for each member the advantage financially can very readily be seen. But the financial view is small considered with the other advantages and aims of the Association, which in a word is to encourage good farming in every branch and learn from each other the best methods to produce the greatest yield and best quality. Those who have their own best interests and those of the community at heart will attend this entertainment.

Revenue to Exceed Expenditures \$2,000,000

The estimated current revenues of the province of Alberta will exceed the ordinary expenditures for the year 1921 by the sum of \$42,585.81, according to the annual estimates of the budget of the province, which were laid on the table of the Legislature last Friday by Hon. C. R. Mitchell, provincial treasurer and acting premier.

According to the budget figures the total ordinary revenue for the year 1921 is estimated at \$12,778,879.87, and the total current expenditure at \$12,736,294.06. This is an increase of approximately \$2,000,000 in both revenue and expenditure over the preceding year 1920.

Mr. Mitchell announced that the government of Alberta was not considering imposing any increases of taxation during the present year. The \$2,000,000 increase in revenue is expected to come from increases in the ordinary sources, such as Dominion subsidy, school land sales, attorney-general's department, including liquor revenues, land titles fees and telephone receipts.

Spring might be close at hand, despite the cold snap. The poet arrived in all his glory last week in Gleichen and threw an ode at The Call several stanzas in length. We are glad we cut out the spring poet years ago for in this instance the girl's dad would sure lick us as well as the poet if we published the sad little thing—no offense mean to any person whatever.

True courtesy is an essential part of life—a foundation, and its importance cannot be too largely magnified, when we consider that it is the outward expression of an inward virtue. And how often is this exhibition of the virtues of frankness, gentleness and sweet simplicity, the safest and surest recommendation of those who come to us as strangers in quest of friendly aid.

A large piece of petrified wood found at Wayne is to be shipped to the United States museum and exchanges are objecting to this and demand that fossils and other relics of the Red Deer valley be preserved for Albertans. The Call believes that some day Gleichen may be a rendezvous for relic hunters as evidenced by the thousands of pieces of petrified wood, fish, etc., found along the Bow river in this vicinity. There is no good reason advanced why such relics might not be found in Bow valley as has been discovered in Red Deer valley.

Gleichen and district owe a great deal to Messrs Jones & Lyle for great amount of publicity they are giving this country through the States and at no small cost to themselves. We have received copies of a number of newspapers that carry their ad and note that one does not require spectacles to find them. They are all quarter page or larger ads, carrying out of elevators, school, farm homes and farm operations in this district. The reading matter is interesting and based on plain facts that is quite common to us here, but compared with United States yields and land values make our southern friends sit up and pay attention. Of course, Jones & Lyle expect to make a profit and nobody will out of all this advertising, just the same others here will make more than they, and the entire district is being benefited thereby. While they boost this district it is only fair that we all should boost them in every way possible.

Canadian Women The New Electorate

THE women of Canada to take full advantage of their prerogative, to take their proper place in the management of Canadian affairs, must keep informed on questions of the day, must have the necessary knowledge of current events to enable them to form definite opinions on public questions.

WOMEN MUST READ THE DAILY NEWSPAPER

THE Calgary Herald's daily women's page and special Saturday women's features have a special interest for women in the home.

THE Calgary Herald is first, last and all the time a great family newspaper—it serves women in the home, in public life, in the professions and in industry.

YOU SHOULD READ The Calgary Daily Herald

ALBERTA'S GREATEST NEWSPAPER
Order from your Local Agent or direct from the Publishers at Calgary.

By mail, \$5 per year, payable in advance.

YOUR NEWSPAPER
THE CHEAPEST COMFORT
YOU BUY TO DAY



Important Announcement

As DEALERS in Ford cars, and part and parcel of the great Ford Organization, we realize how the Canadian family has accepted the Ford car as an institution.

And IT IS our aim to make the Gleichen business all that the Ford institution is in any of the largest centers, by not only keeping Ford Cars, etc., always on hand, but to have a complete line of parts that our customers will never need to wait for repairs of any kind.

We NOT ONLY want to sell you a good car at a reasonable price, but it will be our particular aim to see that each and every customer gets full service out of every car we sell. We will go out of our way at any time to help them.

As A SOURCE of domestic entertainment, of wholesome pleasures for the children and convenience for everyone, the service of the Ford is to a large degree a family service.

Let US CALL at your home or place of business and demonstrate that Ford car your family would so much appreciate.

We HAVE a full staff of efficient mechanics and are prepared to give your repairs prompt and expert attention. Bring in your overhaul jobs NOW.

HALL & GAMBLE

Ford Garage, - Under Gleichen Opera House

Ford Motor Company
of Canada, Limited

Advertising is the guide to what's good to buy.

FOR SALE

Six Registered Hereford Bulls

Counting two and three year old. 4 cows. First Premiums at Calgary Bull Sale the past two years with bulls of the same breeding.

Also Clydeedale Stallion

"BARON CLIFTON" 21724, 10 1/2 years old in April. Was First at Calgary Bull Sale 1920 in very strong competition.

W. H. GOODWIN, - Gleichen, Alta.

NOTICE

All persons are hereby warned against buying any grain, hay or other produce, butter, lard, eggs, game, furs, hides, saddles, harness or taken from any Indian of the Blackfoot reserve without an officially printed permit issued by the Indian Agent.

Also not to take in pledge or make any loan upon any article to or from Indian and penalty of having any such articles seized and being prosecuted for illegal pawning.

G. H. GOODERHAM,
Indian Agent

The Busy Store

New Arrivals

NEW VOILS

A splendid range of Patterns
Priced \$1 to \$2.25 Yd.

The Latest Duvty College Tam
Made from the famous Suede like cloth in all the latest shades. **\$3.25 each**

A good quality Dress Pant, pair	\$6.00
Work pants, pair	\$4.50 to 6.00
Work Shirts, each	2.00 to 2.50
Work Glover, pair	75 to 8.50

We have just unpacked our
Men's Spring Hats and Caps.

Webster Bros.

MOTTO: "Your Money's Worth or Your Money Back"

SEND ALL OF YOUR

JOB PRINTING

to THE CALL OFFICE

SUITS BOOTS & SHOES

We are over-stocked in Boots and Shoes and also Suits. During the next ten days we will sell any SUIT or pair of SHOES at **25 Per Cent. off Reg. Prices.**

You will do well to take advantage of these Money-Saving Prices and buy your requirements for Spring.



FOR PERFECT RESULTS ON BAKEDAY USE
PURITY FLOUR
FOR ALL YOUR BAKING

Sole Agents for
Purity Flour
and
Purity Rolled Oats

Grocery Stock Complete

Prices on all Lines are Based on Present Market Quotations.

THE GLEICHEN MERCANTILE CO.

PHONE 23.

GLEICHEN

LOCAL AND GENERAL

See Half a Chance

After a week of rope weather the sunny chuck-blowing today feels mighty good.

Peter MacKenzie, town clerk, spent last week in Edmonton looking after town business.

Mr. and Mrs. T. H. Henderson arrived home Sunday after spending several weeks in Vancouver and other western points.

As we grow older we can't see why using a horse whip or iron is not just as good exercise for a young girl as dancing the shimmy, the bunny-sing or the latest craze in ballroom music.

"This week—all clothing half off," states an advertisement in a city paper. The advertiser must have had in mind this way some of our dancers dress.

The modern moving picture house is closely allied with high literature as "The Great Dictator" and "The Birth of a Nation" are in the same class as the juvenile courts of the country today.

James Gibson returned Sunday after spending five weeks on the coast, visiting the principal cities, and met many former Gleichenites.

"Mr. T. R. Meek, for the past ten years resident here, came recently by the death of an uncle. The possession of a 640 acre farm, 10 miles in a B.C. paper, has another fulfillment of the prophecy 'The meek shall inherit the earth,' you know.

Write Gleichen Theatre Orchestra for prices of music, private parties and entertainment. A good number of pieces you will find of up-to-date music. Write to Gleichen Box 1, W. R. McPherson, Box 83, Gleichen.

See Half a Chance

Union Church Notes

On Thursday evening, March 31, Rev. H. H. Bingham, of First Baptist Church, Calgary, will deliver a lecture in Union Church, subject: "Ranulph Through England".

Last week at the Ladies Circle Mrs. McEwen read an excellent paper on the "Life of Lot". The Circle program as arranged for this year are proving both interesting and helpful. For the meeting of April 14th Mrs. G. W. Evans is preparing a paper on "Paraph of Egypt".

On Friday evening of this week, March 18, the W.M.S. will meet at the home of Mrs. Hyndman.

The Gleichen Curling Club will attend the "Service last Sunday evening. Union Church extends a hearty welcome to the men of the curling club. Special music is being arranged. The choir leader, Mr. Arlidge of Calgary, will be present and will sing a solo. The subject of the address will be "From King to King".

On Easter Sunday morning the boys and girls will bring the collection they have been gathering for the past six weeks for the China, Russia and Armenian funds. The Hearty Helpers are preparing to assist with the music. The whole school very cordially invites parents and all others who may be interested to come on Easter morning at 11 o'clock.

At 2:30 p.m. the Sacrament of the Lord's Supper will be observed, after the evening service. It will be in harmony with the event commemorating that day.

HOW WE LOVE EACH OTHER

How we Americans do love each other! We are in ordinary conversation. All of us are convinced we are being robbed by commodity store. Our next door neighbor is a good fellow personally, but as a business man we know he is a pirate, says the Kansas City.

The married man is suspicious of the single, for he knows his pocket is a conspirator. As for the store man, he is the devil in disguise, he is the devil in the shop. Look the customer and the sales man blame the other and the merchant.

The Calgary Daily Herald is your paper. Printed in Calgary, "The City of the Provinces," a Western paper for Western readers. If you are not a regular subscriber order today from the under mentioned: H. H. Bingham, Gleichen, A. R. Yates, Gleichen; J. W. McPherson, Namsak; R. L. Bannister, Calgary; R. G. Walker, Dalmen.

We specialize only in Men's & Boys wear and can give our time. We buy only the best at the best prices.

Call and see our new lines of spring caps, V neck jerseys and fine gloves

We have a fine assortment of dress shirts for spring.

MOTHERS

Our boys department is what you have been wanting in Gleichen and our prices are right.

WE ARE AGENTS FOR
Dr. Scholes Foot Troubles
Ontario Steam Laundry
Boston Hat and Dye Works



Stabback & Brown
Agents for 20th Century Custom Tailoring

UNRESERVED
AUCTION SALE
\$30,000.00 OF
Stock and
Farm Machinery
Saturday, Mar. 26

Favored with instructions from Collison Farms Ltd I will sell the following Farm Machinery and Stock on the Blackfoot Reserve,
7 Miles S. and 1 W. of Cluny

- 30-60 Rumley Oil Pull, in good condition.
- 10-20 Tann Engine, in good condition.
- 10-bottom 14 in. double team John Deere gang plow, L.L.C. 3-bottom gang plow, new.
- 30-60 Rumley separator. This is an extra fine machine.
- Wood water tank, 1000 gal. pump and hose, on truck.
- Steel 12-barrel oil tank, on truck.
- 2 1/2 H.P. Fairbanks Morse pump engine, new.
- 9 Fairbanks 20 type units with top extension.
- 3 10-ft. oil Deere tandem discs.
- Five-pulley Hunsaker engine hitch.
- 9 John Deere binders.
- 5 Hunsaker mowers, 10 ft. long.
- 12 section John Deere heavy harrows.
- 3 1/2 steel Siskie Wyoming wagons.
- 5 100 lb. grain tanks.
- 2 John Deere wood chisel farm trucks, new.
- 1 1/2 Adams wagon.
- 13-section wagon box.
- 8 double bottom bundle racks, extra good and new.
- 1 10 ft. light.
- 1 hay rake.
- Set hayknives Tools.
- 2 galvanized Iron Water Tanks and tank heater.
- Lead bars, childproof, chains, fence and all the small type found on an up-to-date farm.
- 8 teams extra good work horses, average weight, 1000 lbs., no horse over 7 years.
- 1 team, 300 lbs., 10 years old.
- 6 sets work harness, with breeching.
- 3 sets work harness, less breeching.
- Extra collars, sweat pads, etc.
- 1 broad saw with 8 legs at foot.
- 1 broad saw, 2 years old.
- 4 broad saws, 1 year old.
- 8 mows, weight 200 lbs.
- 2 milk cows, fresh and springing.
- 60 good young hogs.
- Household furniture, cook stoves, heaters, bed and bedding, dishes, etc., etc.

Sale to start sharp at 10 a.m. Lunch at 2 p.m.
TERMS CASH

COLLISON FARMS Ltd.,
OWNERS.
F. L. MALLORY, T. H. EACH
CLERK. AUCTIONEER.

Joseph McCabe, who has just written a book entitled "The End of the World," says that the end of the world will come in four million years, and that the end of the world will come in four million years, and that the end of the world will come in four million years.

LEARN TO SING
Augustine Adler
Calgary's leading teacher of singing class, Gleichen every Thursday. Sing now. No charge for making your voice. For application apply
REV. R. N. MATTHESON